



ROCKSTAR PERFORMANCE GARAGE

AT A GLANCE

Rockstar Performance Garage was searching for a flooring solution that would showcase their builds in their workshops and at their events, specifically the SEMA Show. They wanted something that would combine creativity, strategy, and automotive craftsmanship when they put it all on display at SEMA.

CHALLENGES

- Needed a cohesive look to ensure they appear as a team when showcasing their builds at events.
- Wanted the ability to match the style of each build to the flooring with ease. This meant they needed flooring that would be customizable.
- Desired a floor that extended their workshop aesthetic.
- Needed a quick and easy set up, breakdown and transportable flooring solution.

SOLUTIONS

Swisstrax is highly customizable, durable, and adaptable. With different colors and styles, and unrivaled strength any project can match their brand, home, garage or shop.



DURABILITY

Swisstrax tiles withstand 70k+ lbs of rollover weight. They easily handle foot traffic at any event, and can be set up and broken down time after time.



DO IT YOURSELF

Removable and temporary DIY solution that can be reused in a variety of spaces — from event use to home workshops, garages and more.



CUSTOMIZATION

Swisstrax tiles are as functional as they are attractive. They come in a variety of colors and interlock with branded tiles and other tile style lines.

“We've been so impressed with how well the Swisstrax flooring has held up.”

“Spills just drain out of our way.”

“At the end of the day our backs aren't killing us, which has been a big deal.”

“We completely endorse Swisstrax and plan on using these tiles anywhere we possibly can.”

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